

EasySiteWizard™

Get your business Online Today

A critical component of any business strategy is communicating to your customers and potential customers. Increasingly businesses are using the web as an effective media to get their message across and people are visiting web sites by the millions. Now having a web presence is not only cost effective, it's as easy as "point-and-click". Not a programmer? No problem.

With netGURUS's EasySiteWizard you don't have to have any knowledge of html or programming! EasySiteWizard will enable you to:

1. Create a dynamic web site without HTML knowledge and with no complicated software downloads;
2. Have a web site you can be proud of without hiring a site designer. You can build it, update and add transaction services by yourself;
3. Have your web site up and running in just minutes;
4. Choose from hundreds of pre-built site templates organized by industry vertical;
5. Access over 10,000 web-ready images;
6. Preview your site anytime as you build it and before you go live;
7. Add EasyStoreMaker, a FREE* ecommerce store, to your web site at the click of a button and start selling online.

Getting your business online couldn't be easier!

Introduction to EasySiteWizard

EasySiteWizard is a powerful yet amazingly intuitive web site authoring program that can help any business get online faster with a high quality, compelling web site.

EasySiteWizard is very reliable because it operates on a clustered server environment that is both fully redundant and monitored 24x7x365.

EasySiteWizard is a simple 1-2-3 process. You will have the ability to create your web site in just three easy steps with your corporate colors, customized images, a full-featured online store, and more.

EasySiteWizard is available right in your WebsiteOS. Simply click the "site builders" option and "EasySiteWizard" to start your web site building process. There's no software to download, manuals to read, or extra fees to pay. Just click and go!

EasySiteWizard™ Features and Benefits

Features	Benefits
An easy step-by-step web site building process	Build a fully functional web site in just three easy steps! Gets any business online in minutes
No HTML knowledge required	Create a web site without the hassle of learning scripting languages. You can have your site up and running in just minutes!
Includes a fully indexed library of 10,000 images	High-quality, royalty-free transparent web-ready .gif images to enhance any site
Site Sparks	Drag and drop value added applications like "Google Search", "Calendar", "Site Visitor Counter" and over a dozen more
Preview work in progress	Click a thumbnail to see what your site looks like while you are building it – before you go live.
Multiple page layouts	Predefined page layouts allow you to customize each page of your web site easily
Over one hundred professionally designed templates to choose from in up to eight color variations	Generate your web site quickly with a web site template that matches your business or industry.
Pre-filled text.	Templates are pre-filled with text to make it easier for you to get the general page layout. Just replace the pre-filled with your own text.
Upload images from your own personal computer	It's easy to personalize your web site with your own images. Whether it be a photo of your store, products or other interesting images – just use upload image feature and drag the image into the location you want it on the web page
Ability to build an appointment scheduler right into your web site	Let's your visitors book an appointment, room or schedule a meeting with you

Ability to create a copy of your existing web site	Made changes you don't want? The "clone" function provides you with a back up of your site

SiteSparks on EasySiteWizard™

What is a SiteSpark? It's a useful user function for your web site that enhances your site's appeal or offers a business application to site's visitors. If you want increased web site traffic, stickier users and useful applications that save time and money – you need SiteSparks! Best of all, SiteSparks can be added to your site instantly without programming or scripts. They just work!

SiteSparks for EasySiteWizard now include:

1. **Auto Scroller** - scroll the web page without any mouse movement! It is great for presentations or for long texts - book examples etc.
2. **Calendar** - customize the calendar's font, color, and display mode to suit the design of your site. Update as frequently as you like.
3. **Hit Counter** – You can let visitors to the site know how many others have "hit" the same page with this counter. Customize the counter's font, size, and color to suit the design of your site.
4. **Auto Typer**- This SiteSpark allows a user to set up text which will appear inside a textbox one character at a time, simulating the effect of watching someone typing.
5. **Countdown** – A standard countdown module that can be used to countdown the days until a special event will begin.
6. **Google Search** - Insert "Google Search" on your page as an extra value for you customers. The "Google Search" component provides the ability to perform searches through WWW by keywords
7. **Mouse Trails** - The Mouse Tail SiteSpark will enable you to define a text or image that will automatically follow the mouse pointer.
8. **Random Quotation / Image** – The messages are fully editable and can be of different fonts and text sizes. The rotation is configurable in terms of times it will change.
9. **Add Flash** - Insert shockwave flash files into your web site (including sound).
10. **Video Stamp** – enables the simple upload of video files to the web site.
11. **Sticky Message** - This is text on a web site which remains in the corner of a web page, even when the page is scrolled up or down.

EasySiteWizard Frequently Asked Questions (FAQ)

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1. What is EasySiteWizard?

EasySiteWizard is a best-in-class and intuitive application that will enable you to create a completely customized web site in a few simple steps. There are 100's of industry categorized, professionally designed templates available for you to choose from. Plus, you are given the option to upload your own graphics or logos for use in your site or use our image library of 10,000 images. With our embedded Page Editor you can tailor your web site to exactly your specifications using true "WYSIWYG" (what you see is what you get) technology that will allow you to create your web site in the most simplest of ways. No previous knowledge of web design or programming is required.

2. Do I need to install any special software?

EasySiteWizard can be found in your WebsiteOS™ under the site builder tool set. No additional downloads are required. Unlike version 5.1, this new release is built almost exclusively in DHTML so the Java development kit download is no longer necessary.

3. How many pages can I have on my web site?

All EasySiteWizard templates allow you to have up to 8 pages on your web site.

4. Can I import pictures into my web site?

EasySiteWizard allows you to import your own pictures into any page of your web site and modify its size accordingly. We also provide an image library of 10,000 images you may use for free an unlimited number of times for any web site you wish to create.

5. Do I need to know HTML to build my site?

No you do not. EasySiteWizard is designed to allow business people to create a professional site without advanced programming knowledge. You can simply use the intuitive templates provided in the program to build a site you will be proud of.

6. Do I have the option to create my site in HTML?

Yes, you can create your site in HTML if you wish. HTML code will be displayed in the WYSIWYG page editor.

7. Can I preview what I have done before going live?

Absolutely. Preview functionality is built right in so you can work on your site, save what you have done, go back later, preview and edit before publishing it to the web.

8. Can I change an existing site without taking it out of service?

Yes, with the Clone function. With cloning you can create a copy of the existing site, make changes, and preview it before going live.

9. Will I be able to choose different page layouts?

Yes, you will be able to choose from different page layouts for each page on your web site.

10. Can I link text and pictures to other web sites?

Text and pictures can be linked to other web sites. EasySiteWizard allows you to link either text or pictures to a new web site either in the default frame, entire window or a new window.

11. What are Meta tags? Why should I use them with EasySiteWizard?

Meta tags are used by search engines to help find your web site. When you type a search topic on a search engine web site, it uses a software program called a spider to search through the Meta tags of web sites in its list and find ones that match your search word. Your Meta tags will not appear on your web site, as they are hidden in the HTML code.

12. Will the web site I create use frames?

All EasySiteWizard multi-site web site templates are all frame based. This will provide you with the ability to create a flexible and robust web site.

13. What image types are offered in the image library?

To offer you the greatest flexibility with image insertion for your web site, all our images in the image library are transparent .gif files. Transparent .gif files provide the greatest compatibility in adding our images to your web site without you having to edit the images yourself.